
7.7. Signage

7.7.1. Permitted Activities (All zones)

- 7.7.1.1. All “official signs”.
- 7.7.1.2. One “advertising sign” on land adjacent to the state highway to which it relates, providing it complies with the following standards:
 - 7.7.1.2.1. It does not conflict with the conspicuity of, and can not be confused with, official signs or traffic signals;
 - 7.7.1.2.2. It is necessary and effective by having messages that are clear, concise and easily read and assist drivers to locate accesses and activities on land adjacent to roads;
 - 7.7.1.2.3. It has minimum lettering height of 120mm where the posted speed limit is less than 70km/h and 160mm where the posted speed limit is 70km/h or greater;
 - 7.7.1.2.4. For a free-standing sign, a maximum of six words and/or symbols with a maximum of 40 characters;
 - 7.7.1.2.5. It is as close as practicable to the entrance to the land to which the sign relates;
 - 7.7.1.2.6. It is not less than 15 metres from an ‘official sign’ or traffic signal;
 - 7.7.1.2.7. It is located so as not to obstruct driver visibility along the road, intersections or accesses;
 - 7.7.1.2.8. It is at right angles to the road and is located to avoid vehicle headlight reflection onto road users;
 - 7.7.1.2.9. It shall present an unrestricted view to the motorists for a minimum distance of 180 metres where the posted speed limit is 70km/h or greater.
 - 7.7.1.2.10. Written approval for the sign has been obtained from New Zealand Transport Agency.
- 7.7.1.3. Regulatory signs which are required to be erected by the Council; traffic signs erected by the road controlling authority or Council; or signs denoting the names of the street, number of the premises, or the location of timetable or other details of any public utility or facility.

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- 7.7.1.4. All signs in all zones which are not visible to motorists on legal roads and have a maximum area of less than 0.5m² are used exclusively for giving directions to on-site facilities such as parking and toilets.
 - 7.7.1.5. Residential Zone, Scenically Sensitive Residential Zone:
 - 7.7.1.5.1. The erection of signs does not exceed 2m² in total in size per site and has a minimum lettering height of 75mm.
 - 7.7.1.6. Commercial Zone:
 - 7.7.1.6.1. The erection of signs, provided they are fixed or painted directly on the existing walls of buildings. They must relate directly to the activity within the building to which the sign is attached, or are a verandah sign as defined in Part 17.
 - 7.7.1.7. Industrial Zone, Port Zone, Cement Production Zone
 - 7.7.1.7.1. The erection of signs, provided they do not total more than 3m² in area per site, identify only the name and type of business, and are fixed to a building or free-standing within the boundary of the property to which the activity relates.

7.7.2. Discretionary Activities (All zones)

- 7.7.2.1. All flashing, animated, trivision and aerial signs where the sign is to be situated adjacent to the State Highway with a posted speed less than 70km/h.
- 7.7.2.2. Where more than one 'advertising sign' is proposed.
- 7.7.2.3. Advertising signs that do not comply with the standards for permitted signs.
- 7.7.2.4. Rural Zone, Rural Airport Zone, Paparoa Character Area, Natural Environments Character Area
 - 7.7.2.4.1. Erection of up to 3 signs per site up to a size of 3m² in total which comply with the visibility and distance requirements in Part 7.4 In addition, a removable panel may be provided indicating whether the business is open or closed and shall not count towards the area specified above.
- 7.7.2.5. Any advertising sign within the Scenically Sensitive Commercial Zone.

7.7.3. Prohibited Activities (All zones)

- 7.7.3.1. All signs located adjacent to a State Highway with a posted speed limit 70km/h or greater are prohibited where:
- 7.7.3.1.1. The sign is flashing or animated or including revolving lights or lasers; and/or
- 7.7.3.1.2. The sign is illuminated and produces glare which could dazzle road users.

7.8. Noise Standards

- 7.8.1. The following maximum noise levels measured at the stated times at the boundary of any land used for a residential activity shall not be exceeded:

7.8.1.1.	Monday to Friday – 8.00 am to 11.00 pm	55dBA L10
	Saturday – 8.00 am to 6.00 pm	55dBA L10
	At all other times including any public holiday	45dBA L10, Lmax 75dBA

- 7.8.2. Provided these limits shall not apply where there is any residential activity on the same site in the Industrial Zone. Road traffic noise is also exempt from these standards.

- 7.8.3. Subject to the provisions of paragraph 1 the following noise limits shall not be exceeded at the boundary of any site within the Industrial, Port and Cement Zones:

7.8.3.1.	Monday to Friday – 8.00 am to 11.00 pm	60dBA L10
	Saturday – 8.00 am to 6.00 pm	60dBA L10
	At all other times including any public holiday	50dBA L10

- 7.8.3.2. Sound levels shall be measured in accordance with New Zealand Standard 6801:1991 “Measurement of Sound” and assessed in accordance with the provisions of New Zealand Standard 6802:1991 “Assessment of Environmental Sound”.

- 7.8.3.3. Noise associated with helicopter landing areas shall be measured and assessed in accordance with the provisions of New Zealand Standard 6807:1994 “Noise Management and Land Use Planning for Helicopter Landing Areas”. Helicopter operations shall be conducted so that the limits in Table 1 of New Zealand Standard 6807:1994 are not exceeded.